

Community Conference

2024 Day 1 Sessions

Igniting Donor Motivation and Engagement

<https://uploads.donorperfect.com/pdf/dpcc-2024/Mallory%20Erickson%20-%20Igniting%20Donor%20Motivation%20and%20Engagement.pdf>

Boosting donor connections **handout:** <https://uploads.donorperfect.com/pdf/dpcc-2024/boosting-donor-connections.pdf>

Fundraising Ethics: Why They Should Matter To You and Your Organization

<https://uploads.donorperfect.com/pdf/dpcc-2024/Robbe%20Healey%20-%20Fundraising%20Ethics%20and%20Why%20They%20Should%20Matter.pdf>

How To Successfully Launch A Digital Fundraising Campaign For Your Nonprofit

<https://uploads.donorperfect.com/pdf/dpcc-2024/Julia%20Campbell%20-%20How%20to%20Successfully%20Launch%20a%20Digital%20Fundraising%20Campaign.pdf>

Spark the Journey: Igniting Donor Passions for Lifelong Engagement

<https://uploads.donorperfect.com/pdf/dpcc-2024/Cherian%20Koshy%20-%20Igniting%20Donor%20Passions%20for%20Lifelong%20Engagement.pdf>

Four Pillars of Donor Retention: Techniques and Strategies to Retain Donors and Grow Revenue

<https://uploads.donorperfect.com/pdf/dpcc-2024/Lynne%20Wester%20-%20Four%20Pillars%20of%20Donor%20Retention.pdf>

Centering Humans in Nonprofit AI and Personalization

<https://uploads.donorperfect.com/pdf/dpcc-2024/Meena%20Das%20-%20Centering%20Humans%20in%20AI%20and%20Personalization.pdf>

Spark A Recurring-First Mentality With Your Supporters

<https://uploads.donorperfect.com/pdf/dpcc-2024/Dana%20Snyder%20-%20Spark%20A%20Recurring-First%20Mentality%20with%20Your%20Supporters.pdf>

Nonprofit Spark Plug: Energizing Engagement with Constant Contact's Latest Offerings

<https://uploads.donorperfect.com/pdf/dpcc-2024/Matthew%20Montoya%20-%20Energizing%20Engagement%20with%20Constant%20Contact.pdf>

Surprising Alchemy: How Corporate Partners Can Empower New Donor Growth

<https://uploads.donorperfect.com/pdf/dpcc-2024/Chris%20Barlow%20-%20Surprising%20Alchemy%20How%20Corporate%20Partners%20Can%20Empower%20Growth.pdf>

AI and the Future of Fundraising

<https://uploads.donorperfect.com/pdf/dpcc-2024/Scott%20Rosenkrans%20-%20AI%20and%20the%20Future%20of%20Fundraising.pdf>

How to Spark Online Donor Relationships Built on Trust

<https://uploads.donorperfect.com/pdf/dpcc-2024/Josh%20Bloomfield%20-%20Givecloud%20-%20How%20to%20Spark%20a%20Successful%20Online%20Fundraising%20Campaign.pdf>

AI for Fundraising Success: How to Kickstart Your Nonprofit's AI Journey

<https://uploads.donorperfect.com/pdf/dpcc-2024/Craig%20Parker%20-%20AI%20for%20Fundraising%20Success.pdf>

Spark Synergy: Aligning Fundraising and Finance to Ignite Mission Impact

<https://uploads.donorperfect.com/pdf/dpcc-2024/%20Natalie%20Anderson%20-%20Spark%20Synergy%20-%20Aligning%20Fundraising%20and%20Finance.pdf>