



Community Conference

2024 Day 1 Sessions

Igniting Donor Motivation and Engagement

https://uploads.donorperfect.com/pdf/dpcc-2024/Mallory%20Erickson%20-%20Igniting%20Donor%20Motivation%20and%20Engag ement.pdf

Boosting donor connections handout: <u>https://uploads.donorperfect.com/pdf/dpcc-2024/boosting-donor-connections.pdf</u>

Fundraising Ethics: Why They Should Matter To You and Your Organization https://uploads.donorperfect.com/pdf/dpcc-2024/Robbe%20Healey%20-%20%20Fundraising%20Ethics%20and%20Why%20They %20Should%20Matter.pdf

How To Successfully Launch A Digital Fundraising Campaign For Your Nonprofit https://uploads.donorperfect.com/pdf/dpcc-2024/Julia%20Campbell%20-%20How%20to%20Successfully%20Launch%20a%20Dig https://uploads.donorperfect.com/pdf/dpcc-2024/Julia%20Campbell%20-%20How%20to%20Successfully%20Launch%20a%20Dig https://uploads.donorperfect.com/pdf/dpcc-2024/Julia%20Campbell%20-%20How%20to%20Successfully%20Launch%20a%20Dig https://uploads.donorperfect.com/pdf/dpcc-2024/Julia%20Campbell%20-%20How%20to%20Successfully%20Launch%20a%20Dig

Spark the Journey: Igniting Donor Passions for Lifelong Engagement https://uploads.donorperfect.com/pdf/dpcc-2024/Cherian%20Koshy%20-%20%20Igniting%20Donor%20Passions%20for%20Lifelo ng%20Engagement.pdf

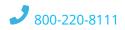
Four Pillars of Donor Retention: Techniques and Strategies to Retain Donors and Grow Revenue https://uploads.donorperfect.com/pdf/dpcc-2024/Lynne%20Wester%20-%20Four%20Pillars%20of%20Donor%20Retention.pdf

Centering Humans in Nonprofit AI and Personalization https://uploads.donorperfect.com/pdf/dpcc-2024/Meena%20Das%20-%20%20Centering%20Humans%20in%20AI%20and%20Per sonalization.pdf

Spark A Recurring-First Mentality With Your Supporters https://uploads.donorperfect.com/pdf/dpcc-2024/Dana%20Snyder%20-%20Spark%20A%20Recurring-First%20Mentality%20with %20Your%20Supporters%20.pdf

Nonprofit Spark Plug: Energizing Engagement with Constant Contact's Latest Offerings <u>https://uploads.donorperfect.com/pdf/dpcc-2024/Matthew%20Montoya%20-%20Energizing%20Engagement%20with%20Constant</u> <u>%20Contact.pdf</u>

Surprising Alchemy: How Corporate Partners Can Empower New Donor Growth https://uploads.donorperfect.com/pdf/dpcc-2024/Chris%20Barlow%20-%20Surprising%20Alchemy%20How%20Corporate%20Part ners%20Can%20Empower%20Growth.pdf



Al and the Future of Fundraising

https://uploads.donorperfect.com/pdf/dpcc-2024/Scott%20Rosenkrans%20-%20AI%20and%20the%20Future%20of%20Fundraisin g.pdf

How to Spark Online Donor Relationships Built on Trust

https://uploads.donorperfect.com/pdf/dpcc-2024/Josh%20Bloomfield%20-%20Givecloud%20-%20How%20to%20Spark%20a%20 Successful%20Online%20Fundraising%20Campaign.pdf

Al for Fundraising Success: How to Kickstart Your Nonprofit's Al Journey https://uploads.donorperfect.com/pdf/dpcc-2024/Craig%20Parker%20-%20Al%20for%20Fundraising%20Success.pdf

Spark Synergy: Aligning Fundraising and Finance to Ignite Mission Impact

https://uploads.donorperfect.com/pdf/dpcc-2024/%20Natalie%20Anderson%20-%20Spark%20Synergy%20-%20Aligning%20Fundr aising%20and%20Finance.pdf



