



CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: - Donor Perfect
Title of Activity: - Community Conference 2024 - Spark
Names of Presenter(s): - Various
Dates and Location: - June 4-5, 2024, Virtual Live

Date: Tuesday, June 4, 2024

Opening Session: 10:30 [am] – 11:15 [am] (1 pt)

- [Igniting Donor Motivation and Engagement]

Date: Tuesday, June 4, 2024

Session 1: 11:15 [am] – 12:00 [pm] (1 pt)

- [Fundraising Ethics: Why They Should Matter to You and Your Organization]

- [Nonprofit Spark Plug: Energizing Engagement with Constant Contact's Latest Offerings]

Date: Tuesday, June 4, 2024

Session 2: 12:05 [pm] – 12:50 [pm] (1 pt)

- [How To Successfully Launch A Digital Fundraising Campaign For Your Nonprofit]

- [Surprising Alchemy: How Corporate Partners Can Empower New Donor Growth]

Date: Tuesday, June 4, 2024

Session 3: 12:50 [pm] – 1:35 [pm] (1 pt)

- [Spark the Journey: Igniting Donor Passions for Lifelong Engagement]

- [AI and the Future of Fundraising]

Date: Day Month, 2024

Session 4: 1:35 [pm] – 2:20 [pm] (1 pt)

- [Four Pillars of Donor Retention: Techniques and Strategies to Retain Donors and Grow Revenue]

- [How to Spark Online Donor Relationships Built on Trust]

Date: Tuesday, June 4, 2024

Session 5: 2:25 [am/pm] – 3:10 [am/pm] (1 pt)

- [Centering Humans in Nonprofit AI and Personalization]

Date: Tuesday, June 4, 2024

Session 6: 3:10 [pm] – 3:55 [pm] (1 pt)

- [Spark A Recurring-First Mentality with Your Supporters]

- [Spark Synergy: Aligning Fundraising and Finance to Ignite Mission Impact]

Date: Tuesday, June 4, 2024

Keynote: 4:00 [pm] – 5:00 [pm] (1 pt)

- [Ignite the SPARK of Leadership at Your Nonprofit]

Date: Wednesday, June 5, 2024

Session 1: 11:05 [am] – 11:50 [am] (1 pt)

- [Spark Stronger Relationships with Your Prospects and Donors]

- [Spark Productivity: Streamline Your Communication Processes]

Courses Marked **NFR** (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

Date: Wednesday, June 5, 2024

Session 2: 11:50 [am] – 12:35 [pm] (1 pt)

- [Spark More Donations Through Timely Connections]
- [Spark Better Results Using Powerful Reporting Features]

Date: Wednesday, June 5, 2024

Session 3: 12:35 [pm] – 1:20 [pm] (1 pt)

- [Spark Loyalty By Creating a Culture of Gratitude for Your Supporters]
- [Spark Retention with Prompt, Personalized Thank Yous]

Date: Wednesday, June 5, 2024

Session 4: 1:20 [pm] – 2:25 [pm] (1 pt)

- [Spark Informed Exchanges Using Donor Data and Insights]
- [Expanding Our Reach and Technologies]

Date: Wednesday, June 5, 2024

Session 5: 2:05 [pm] – 2:50 [pm] (1 pt)

- [Share Your Story & Segment Your Donors to Spark Lasting Engagement]
- [Spark Healthier Decision-Making and Data Management]

Total number of points attained: _____